

# The LYCRA Company

## Quick Trademark Reference Guide

LYCRA® Brand Trademarks	Legal line
LYCRA® fiber	LYCRA® is a trademark of The LYCRA Company.
LYCRA® BEAUTY fiber	LYCRA® is a trademark of The LYCRA Company.
LYCRA® dualFX® technology	LYCRA® dualFX® is a trademark of The LYCRA Company.
LYCRA® EcoMade fiber	LYCRA® is a trademark of The LYCRA Company.
LYCRA® ENERGIZE fiber	LYCRA® is a trademark of The LYCRA Company.
LYCRA® FitSense™ technology	LYCRA® FitSense™ is a trademark of The LYCRA Company.
LYCRA® FREEFIT™ technology	LYCRA® FREEFIT™ is a trademark of The LYCRA Company.
LYCRA® freshFX™ technology	LYCRA® freshFX® is a trademark of The LYCRA Company.
LYCRA® FUSION™ technology	LYCRA® FUSION™ is a trademark of The LYCRA Company.
LYCRA® FUSION™ TRUE TO YOU technology	LYCRA® FUSION™ is a trademark of The LYCRA Company.
LYCRA® MyFit™ fiber	LYCRA® MyFit™ is a trademark of The LYCRA Company.
LYCRA® SPORT technology	LYCRA® is a trademark of The LYCRA Company.
LYCRA® T400® fiber	LYCRA® T400® is a trademark of The LYCRA Company.
LYCRA® T400® EcoMade fiber	LYCRA® T400® is a trademark of The LYCRA Company.
LYCRA® TOUGH MAX™ technology	LYCRA® TOUGH MAX™ is a trademark of The LYCRA Company.
LYCRA® XTRA LIFE™ fiber	LYCRA® XTRA LIFE™ is a trademark of The LYCRA Company.
LYCRA® BLACK technology	LYCRA® is a trademark of The LYCRA Company.
LYCRA® COMPRESSION technology	
LYCRA® COOLING technology	
LYCRA® EASY SET technology	
LYCRA® HYBRID technology	
LYCRA® lastingFIT technology	
LYCRA® LEG CARE technology	
LYCRA® LIFESTYLE COMPRESSION technology	
LYCRA® LIVING LIGHTS technology	
LYCRA® MADE TO FIT YOU technology	
LYCRA® SATIN SHEERS technology	
LYCRA® SHAPING technology	
LYCRA® SOFT COMFORT technology	
LYCRA® STEAM-SETTABLE technology	
LYCRA® SUPER SUMMER SHEER technology	
LYCRA® TRUE SIZE technology	
LYCRA® W technology	
LYCRA® XCEPTIONELLE technology	
LYCRA® XFIT technology	
LYCRA® 3D technology	

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COOLMAX® Brand Trademarks	Legal line
COOLMAX® EcoMade technology	COOLMAX® is a trademark of The LYCRA Company.
COOLMAX® EcoMade PRO technology	
COOLMAX® EcoMade ALL SEASON technology	

THERMOLITE® Brand Trademarks	Legal line
THERMOLITE® EcoMade technology	THERMOLITE® is a trademark of The LYCRA Company.
THERMOLITE® EcoMade PRO technology	
THERMOLITE® EcoMade ALL SEASON technology	
THERMOLITE® PRO INFRARED technology	
THERMOLITE® EcoMade T3 technology	
THERMOLITE® EcoMade T-DOWN technology	
THERMOLITE® FAR INFRARED (FIR) technology	

Additional Trademarks Belonging to The LYCRA Company	Legal line
LYCRA HyFit® fiber	LYCRA HyFit® is a trademark of The LYCRA Company.
ELASPAN® fiber	ELASPAN® is a trademark of The LYCRA Company.
TERATHANE® polyether glycol	TERATHANE® is a trademark of The LYCRA Company.

### Trademark Usage

*The trademarks of The LYCRA Company are valuable assets that will be vigorously defended against piracy and improper usage that could damage our brands or degrade their value. Please help us protect the integrity of our trademarks by following these simple rules:*

- ***Always use the appropriate trademark symbol as indicated above.***
- ***Always use the proper generic following a trademark. Acceptable generic terms include “fiber”, “technology” and “brand”.***
- ***Trademarks function as an adjective that describe a generic term. Trademarks are not nouns, verbs or adverbs and should never be used in that manner.***
- ***Trademarks should never be used in the possessive or plural form and should never be hyphenated or split, even at the end of a line.***