

Brand Guidelines

Our guidelines explain the elements that comprise the unique brand identity of The LYCRA Company and its various product brands. These guidelines are to be followed by all employees, customers, vendors and the general public. These standards will be updated as needed, so be sure to check our site or reach out to your company contact for the latest versions. If you have questions regarding these standards, please contact Communications@lycra.com.

Here is the list of available brand guidelines for your reference:

- [The LYCRA Company](#)
- [Planet Agenda](#)
- [LYCRA® Masterbrand](#)
- [LYCRA® BEAUTY](#)
- [LYCRA® ENERGIZE™](#)
- [LYCRA® FitSense™](#)
- [LYCRA® SPORT](#)
- [LYCRA® XTRA LIFE™](#)
- [LYCRA HyFit®](#)
- [COOLMAX®](#)
- [THERMOLITE®](#)